

MARVEL
1

DAN SLOTT • MARCUS TO • ALEX SINCLAIR

THE SPECTACULAR
SPIDER-MAN
BRAND NEW DAY



RATED T

MARVEL **1**
VARIANT EDITION



BRAND NEW DAY
THE SPECTACULAR
SPIDER-MAN
IT'S BAAAAACK!



after
McNiven
celebrates

RATED T

THE SPECTACULAR
SPIDER-MAN
BRAND NEW DAY

MARVEL 1
VARIANT EDITION



RATED T

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THE SPECTACULAR
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RATED T

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THE SPECTACULAR
SPIDER-MAN

MARVEL **1**
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RATED **T**



MARVEL

1

VARIANT
EDITION

THE SPECTACULAR SPIDER-MAN

BRAND NEW DAY



RATED T

A full-page comic book illustration. Spider-Man, in his classic red and blue suit, is shown in a dynamic, mid-air pose, attacking a large, bald man in a white suit. Spider-Man's right leg is extended, with his foot planted on the man's chest. The man in the white suit has a determined, slightly angry expression and is flexing his right fist. The background is a simple, grey, rocky surface. The title 'THE SPECTACULAR SPIDER-MAN' is at the top right, with 'THE SPECTACULAR' in small yellow letters and 'SPIDER-MAN' in large, bold, yellow letters with a black outline. Below the title is the text 'BRAND NEW DAY' in white letters with a black outline. In the bottom left corner, there is a red box with the word 'MARVEL' in white, followed by a white box with the number '1', and another white box with the words 'VARIANT EDITION'. In the bottom right corner, there is a small white box with the text 'RATED T'.

THE SPECTACULAR SPIDER-MAN

BRAND NEW DAY

MARVEL

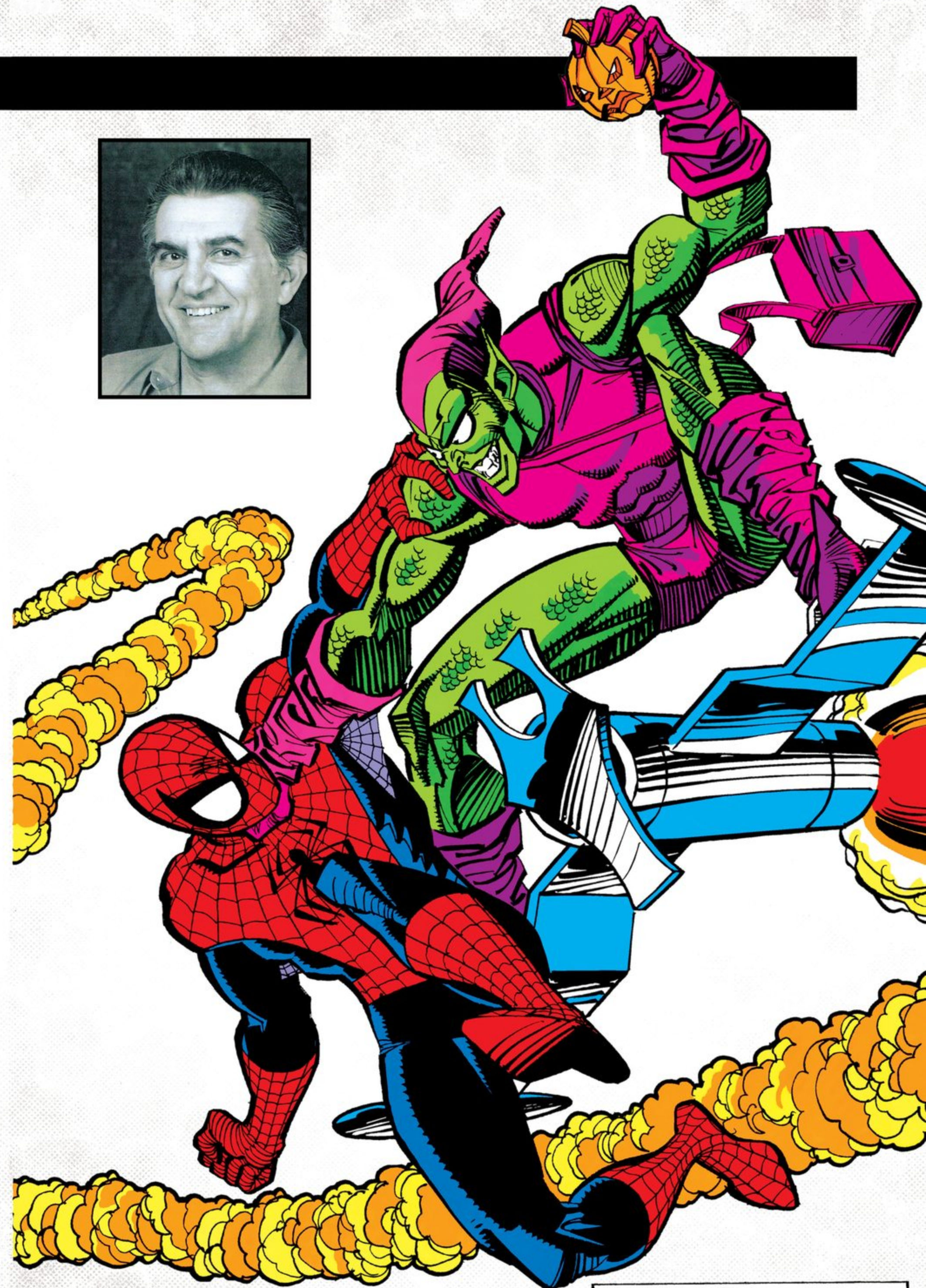
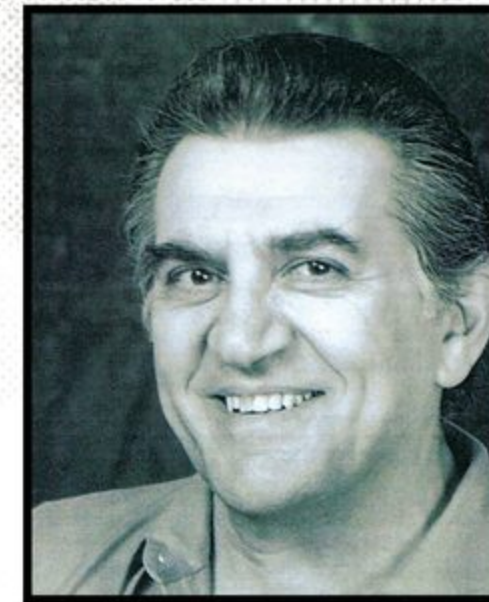
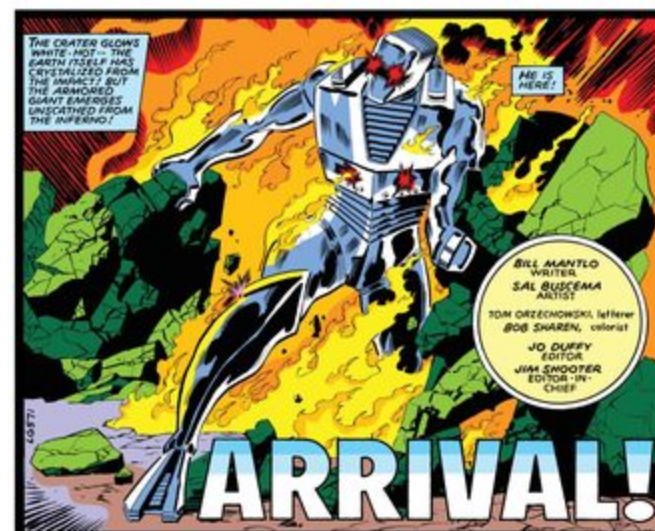
1

VARIANT
EDITION

RATED T

SAL BUSCEMA

1936-2026



Sal Buscema

Marvel pauses to remember Sal Buscema, a foundational Marvel artist since 1969. Buscema was a prolific penciler and inker, working on nearly every Marvel character. His clear, dynamic storytelling was a feature of long, historic runs on *Spectacular Spider-Man*, *Incredible Hulk* and *Rom*. Buscema was famed for drawing bombastic roundhouse punches that sent characters sprawling across the page, but he could also be capable of great subtlety and emotion in his character acting. "Our Pal Sal" will be missed by generations of Marvel fans.

WHEN HIGH SCHOOL
SCIENCE STUDENT,
PETER PARKER,
WAS BITTEN BY A
RADIOACTIVE
SPIDER...

...HE SOON LEARNED THAT
HE HAD INHERITED ALL OF
THAT SPIDER'S ABILITIES!

BUT AFTER USING THESE AMAZING GIFTS
TO HELP HIMSELF INSTEAD OF OTHERS...

...HE SUFFERED A
TERRIBLE LOSS.

AND LEARNED
A LIFELONG
LESSON.

THAT WITH
GREAT POWER
THERE MUST ALSO
COME GREAT
RESPONSIBILITY!

FROM THAT
MOMENT ON,
HE BECAME...

PETER PARKER, THE SPECTACULAR SPIDER-MAN



Fisk Tower.

A BUILDING THAT IS MINUTES AWAY FROM BECOMING THE FORMER HEADQUARTERS TO THE KINGPIN OF CRIME.

ONLY THE ESSENTIALS.

ANYTHING ELSE...

...CAN BE PURCHASED ABROAD.

WHAT?!

SSSSLUURRRAP

HEY, WILLY. I HEAR YOU'RE HEADING OUT OF TOWN. Y'KNOW...

...IF YOU NEED A **BOOK** FOR YOUR FLIGHT, YOU SHOULD CHECK **THIS** ONE OUT.

IT'S A **REAL** PAGE-TURNER.

SLURRP-UURP-UURP



BLASTED **BUG!**
GIVE ME THAT!



AH. SO YOU **HAVE** READ
IT? DON'T TELL ME HOW
IT ENDS.

BY THE WAY,
YOU OWE ME
A SODA.

YOU
FOOL! YOU
HAVE NO IDEA
WHAT THAT'S
WORTH!



THIS
OLD THING?
THE LEGENDARY
**LEXICON OF
CRIME?**

A SECRET LEDGER
OF **EVERY** MAJOR
ILLEGAL ENTERPRISE IN
NEW YORK CITY?!



DUDE, I'VE GOT A **BET**
WITH MOON KNIGHT
THAT **THIS** IS AN
URBAN MYTH.

THIS IS YOUR
LAST CHANCE,
WALL-CRAWLER.
HAND IT OVER
NOW!

OR I WON'T
JUST HAVE **YOU**
KILLED, I'LL HAVE
YOUR **ENTIRE**
FAMILY--

WAIT. I--I USED TO
KNOW WHO YOU
WERE.

**WHY CAN'T I
REMEMBER?!**



YOU
UNMASKED
YOURSELF!
I SAW IT!
WE ALL DID!

KERAKK

I--I HIRED
SOMEONE TO GUN
YOU DOWN! THE
REAL YOU!

NOT THE
SPIDER. THE
MAN! YOU SHOULD
BE DEAD! WHAT
HAPPENED?



I'LL TELL
YOU WHAT
HAPPENED.

THEY
MISSED
ME.



DO YOU
REMEMBER
WHAT I DID
NEXT?

NO.





I KNOW ABOUT THE **DEAL** YOU MADE WITH **DAREDEVIL**.

YOU'RE LEAVING THE COUNTRY, STARTING A NEW LIFE, AND NOT LOOKING BACK.

GREAT. WE'LL ALL BE GLAD TO SEE YOU GO.

BUT HERE'S WHERE WE STAND.

IF YOU TELL ANY OF THE CRIME FAMILIES THAT I HAVE THE **LEXICON**...

...I'LL BE SURE TO TELL THEM HOW YOU LOST IT.

 READ DAREDEVIL: THE DEVIL TAKES A RIDE TPB. --NICK



FROM NOW ON, I KNOW **ALL** OF YOUR SECRETS, FISK. AND YOU KNOW **NONE** OF MINE.



VERY WELL.



BUT AT **LEAST** LEAVE ME WITH THIS.

HOW IN THE HELL DID YOU PULL THIS OFF?

THAT'S EASY, WILLY.

MAGIC.

YOU SEE, FROM HERE ON **ANYTHING'S** POSSIBLE BECAUSE...

THWIP

A full-page comic book illustration of Spider-Man in his red and blue suit, floating in the air over a city at night. He is holding a framed picture of the Eye of Providence (the All-Seeing Eye) in his right hand. His left hand is extended forward, with a web line trailing behind it. The background shows a city skyline with the Empire State Building prominently on the left. A speech bubble from Spider-Man's head contains the text "...IT'S A BRAND NEW DAY!".

...IT'S A
**BRAND NEW
DAY!**

KEY TO THE KINGDOM

**DAN
SLOTT**
WRITER

**MARCUS
TO**
ARTIST

**ALEX
SINCLAIR**
COLOR ARTIST

**MARCOS & MUNTSA
MARTIN & VICENTE**
TELL-ALL PAGES ART

**VC's JOE
CARAMAGNA**
LETTERER

HOW DID WE GET
HERE? IT BEGAN
WITH A SUPER-HERO
CIVIL WAR.

WHERE HEROES
FOUGHT EACH
OTHER...

...OVER WHETHER
THEY SHOULD BE
REGISTERED WITH
THE GOVERNMENT...

...OR BE ALLOWED TO
KEEP THEIR IDENTITIES
A SECRET.



IN A PIVOTAL
MOMENT...

...SPIDER-MAN
WENT ON LIVE
TV AND
UNMASKED
HIMSELF...

...REVEALING
TO THE WHOLE
WORLD THAT HE
WAS **PETER
PARKER.**



AND WHEN THE
WAR ENDED...

...PETER AND
HIS FAMILY FOUND
THEMSELVES
TARGETED AND
ON THE RUN.



AND IT WAS ONE
OF THEM WHO
ALMOST PAID THE
ULTIMATE PRICE.

PARKER KNEW THAT
SOMEHOW, HIS
SECRET IDENTITY HAD
TO BE **RESTORED.**



SO SPIDER-MAN
HAD HIS FRIEND...

...DOCTOR
STRANGE,
THE MASTER OF
MYSTIC ARTS...

...PERFORM A SPELL TO MAKE
EVERYONE FORGET HE WAS PETER
PARKER. EVEN STRANGE HIMSELF.



FROM THAT
POINT ON,
HE WAS...

THE SPECTACULAR SPIDER-MAN

AND THIS WAS HIS
BRAND NEW DAY!

One Week Later.
JUST OFF THE EAST RIVER.



...WHY ON EARTH CAN'T I HIT YOU?

LOOK AT THAT. EVERY PUNCH AND KICK JUST SLIDES RIGHT OFF.

BANG
ZZAP
WAK

WHY CAN'T SOMEONE HIT THIS GUY ALREADY?!

I'VE GOT THE PROPORTIONAL SPEED OF A SPIDER. IT'S IN MY BIO.

ALONG WITH THE FACT THAT I'M A LIBRA. BUT THE BIG QUESTION IS...



BECAUSE I'M THE EEL, YOU MORON! A VILLAIN FOR HIRE. AND THAT'S MY POWER.

HEY! THE MAGGIA DOESN'T PAY YA TO GAB!

YER HERE TO PROTECT OUR OPERATION! SO FRY 'IM ALREADY!



SHUT UP. I KNOW WHAT I'M DOIN'.

ZZ



OOH! SLIPPERY AND ZAPPY...

ZZ
ZRAK



...I THINK I'LL CALL YOU, EEL-ECTRO.

ZAPP

NO!

STOP SHOOTING THE MONEY!



WHOA! SOME OF THESE ARE FIFTIES! YOU GUYS ARE ROLLING IN IT!

YEAH? YOU STOP SHOOTIN' THE MONEY!



WHOD'VE THUNK? ALL THESE YEARS, AND THE MAGGIA'S SECRET COUNTING HOUSE...

...WAS IN THE FREEZER OF A FISH-PACKING PLANT.

WHAT ARE YOU DOING?

A SURPRISE SCIENCE EXPERIMENT.

TUNA SURPRISE!

LET'S SEE WHAT HAPPENS WHEN I HIT YOU...

...WITH SOMETHING EQUALLY SLIPPERY!

WHAP

UNGH!

TU MP

EASY. WALL-CRAWLER. WE GIVE!

GUYS, PUT DOWN YER GUNS.

NOW YOU PUT DOWN THE TUNA, OKAY?

WHAT? YOU GUYS ARE GIVING UP OVER A FISH?

THAT'S A TWO-POINT-FIVE MILLION DOLLAR BLUEFIN TUNA, WEBS.

IT'S WORTH MORE THAN THE MONEY.

A TWO-POINT-FIVE-MILLION DOLLAR FISH.

IT'D BE SO EASY TO JUST TAKE A HANDFUL OF THIS CASH. OR THIS FISH.

WHY DO I HAVE TO BE SO RESPONSIBLE ALL THE TIME?

OH. RIGHT. GREAT POWER. YADDA YADDA. ?SIGH?

THIS IS
YOUR FRIENDLY
NEIGHBORHOOD
WATCH...

...CALLING
CAPTAIN YURI
WATANABE.
COME IN,
CAP'N.

THIS IS YURI.
HOW CAN I
HELP YOU,
NEIGHBOR?

QUICK TIP,
IF YOU LOOK
INSIDE THIS
FISH MARKET,
YOU SHOULD
FIND...

...THE **MAGGIA**
CRIME FAMILY'S
MONEY-COUNTING
OPERATION...

...WITH ALL OF
THEIR EMPLOYEES
AND ILL-GOTTEN
GAINS WEBBED UP
IN A NICE LITTLE
PACKAGE.

SORRY. YOU
CUT OUT FOR A
SEC. YOU SAID
THEY'RE "**WRAPPED**
UP" IS THAT
CORRECT?

YEAH.
WHAT YOU SAID.
SIGNING OFF.

"WEBBED UP."
WHAT WAS I
THINKING?

YURI CAN'T BE
SEEN WORKING
WITH A **MASKED**
VIGILANTE LIKE ME.

THE
IMPORTANT
THING IS...

...YURI'S MEN
CAN SAFELY
TAKE THINGS
FROM HERE

AND IT'S
KINDA NICE TO
HAVE A FRIEND
ON THE FORCE
AGAIN.

EVEN A
SECRET
ONE.

THWIP



DON'T KNOW IF YOU CAN STILL HEAR ME, PAL...



...BUT THANKS!



OF COURSE THE COP AND THE SPIDER ARE WORKING TOGETHER.

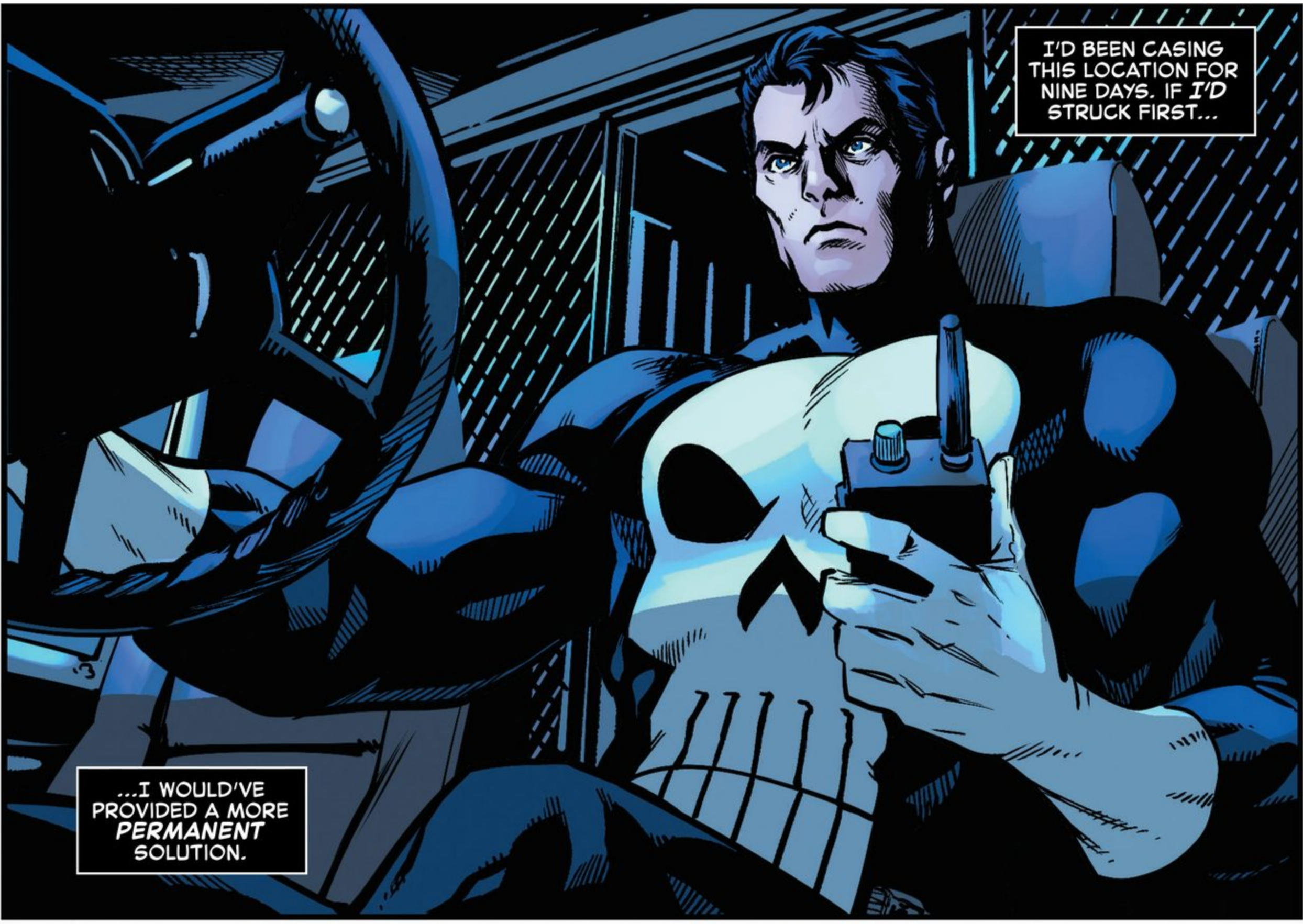
THIS IS THEIR FIFTH MAJOR TAKEDOWN IN LESS THAN A WEEK.



ALL PERFECTLY EXECUTED, WITH ZERO CASUALTIES.

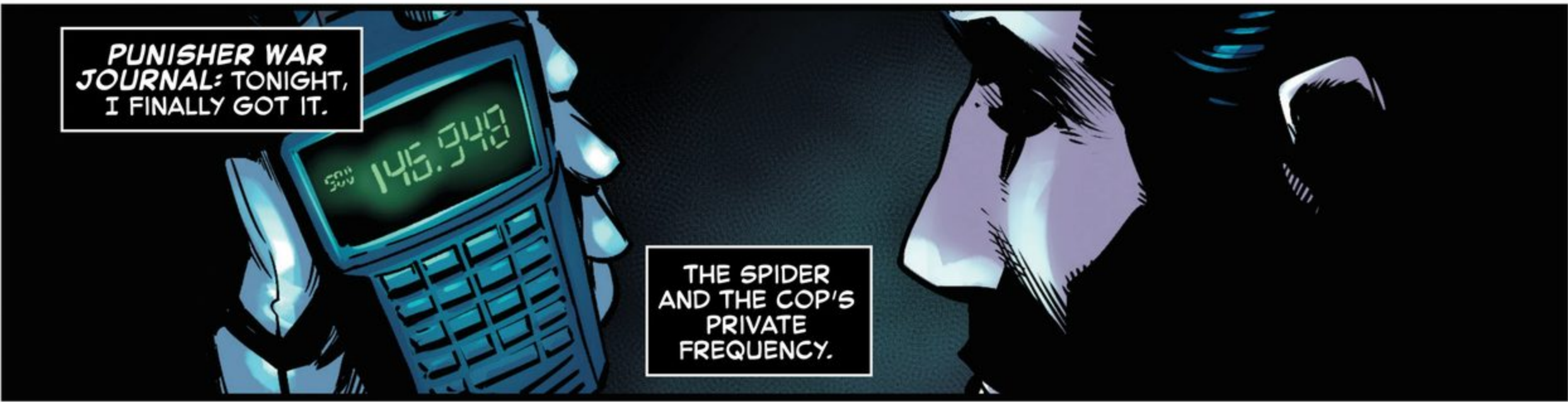
AMATEURS. HOW DOES *THAT* HELP ANYONE?

MONTHS FROM NOW, ALL THAT SCUM WILL BE BACK ON THE STREET AGAIN.



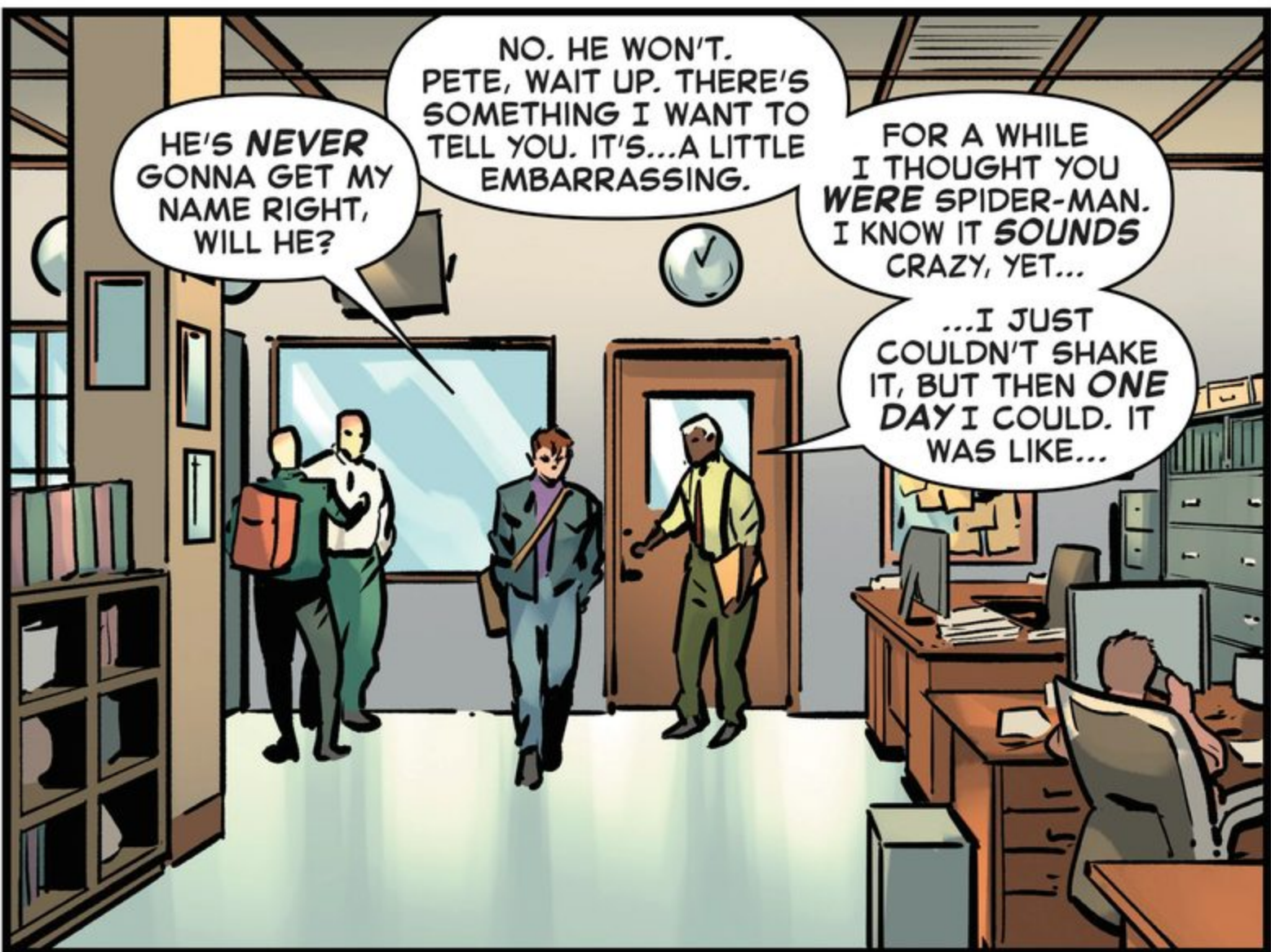
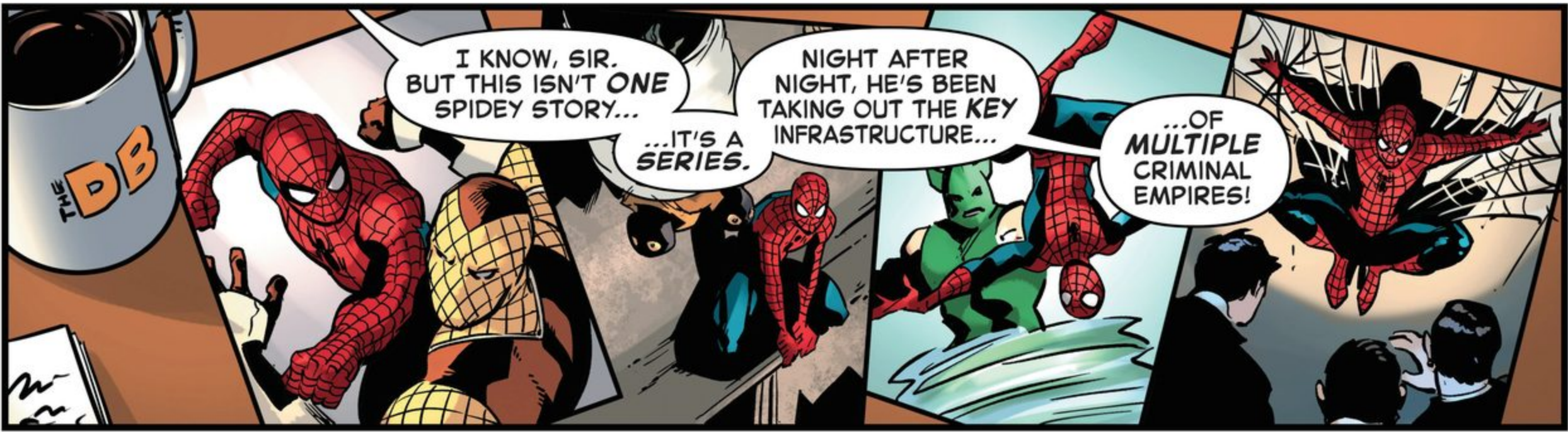
I'D BEEN CASING THIS LOCATION FOR NINE DAYS. IF I'D STRUCK FIRST...

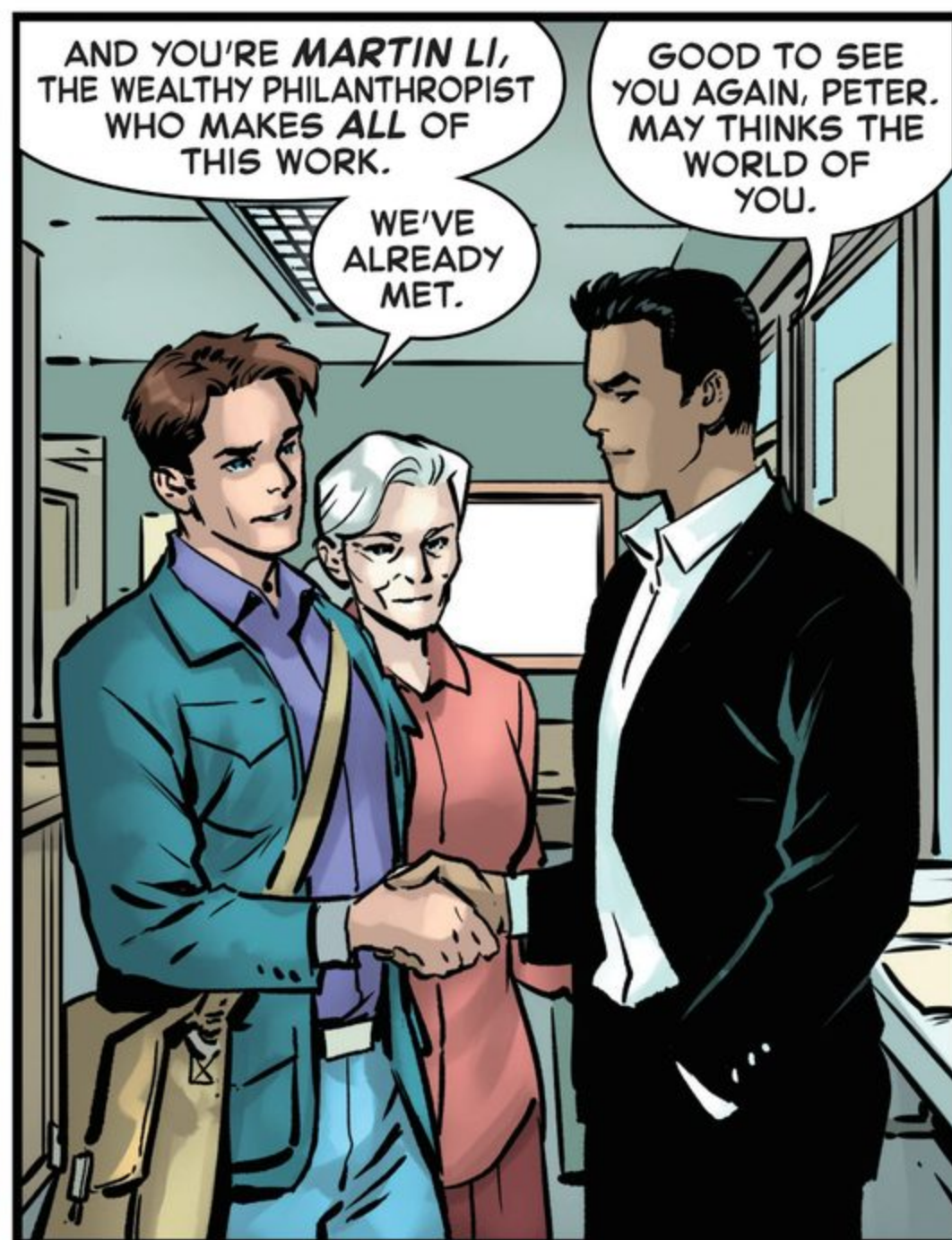
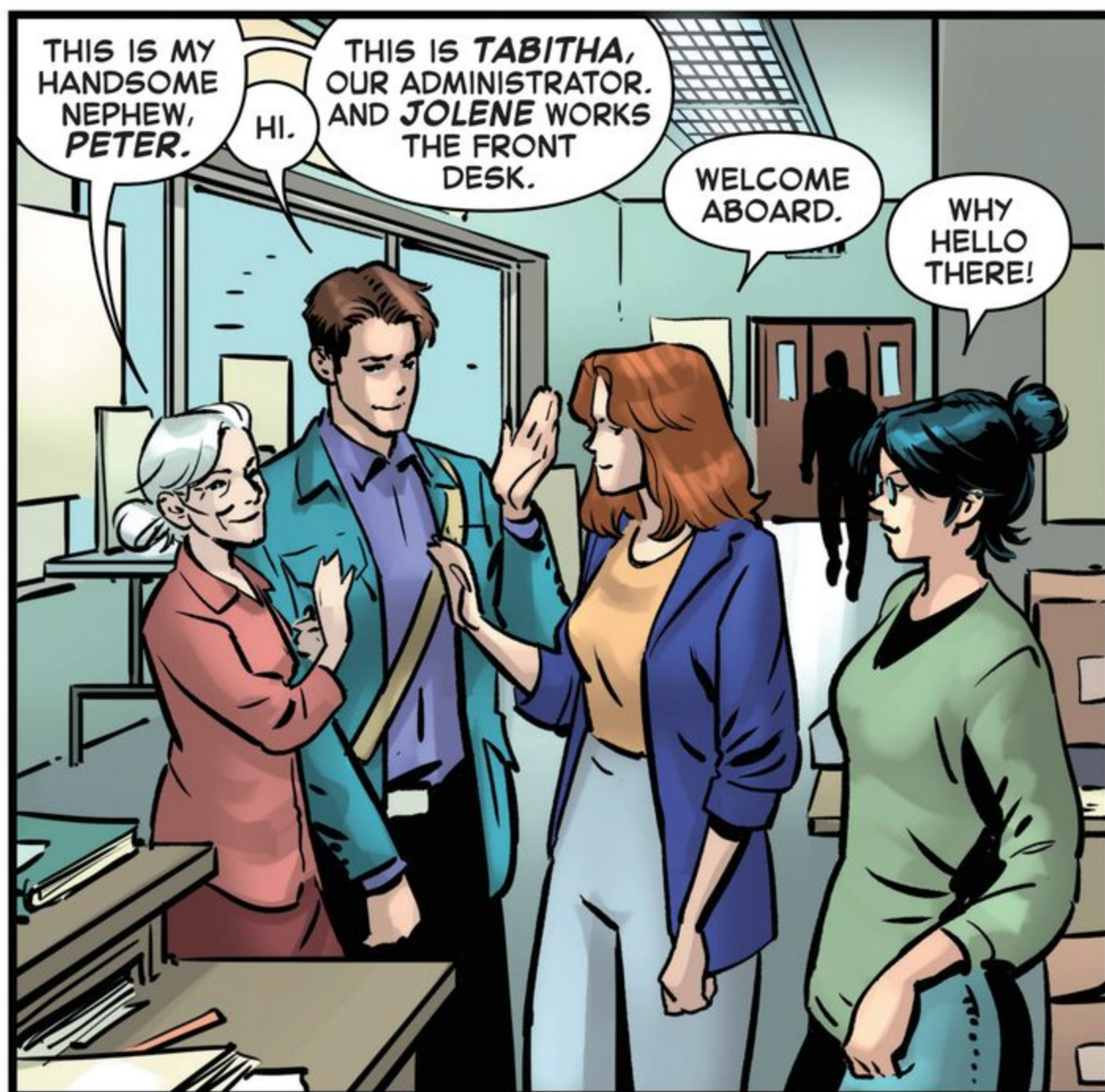
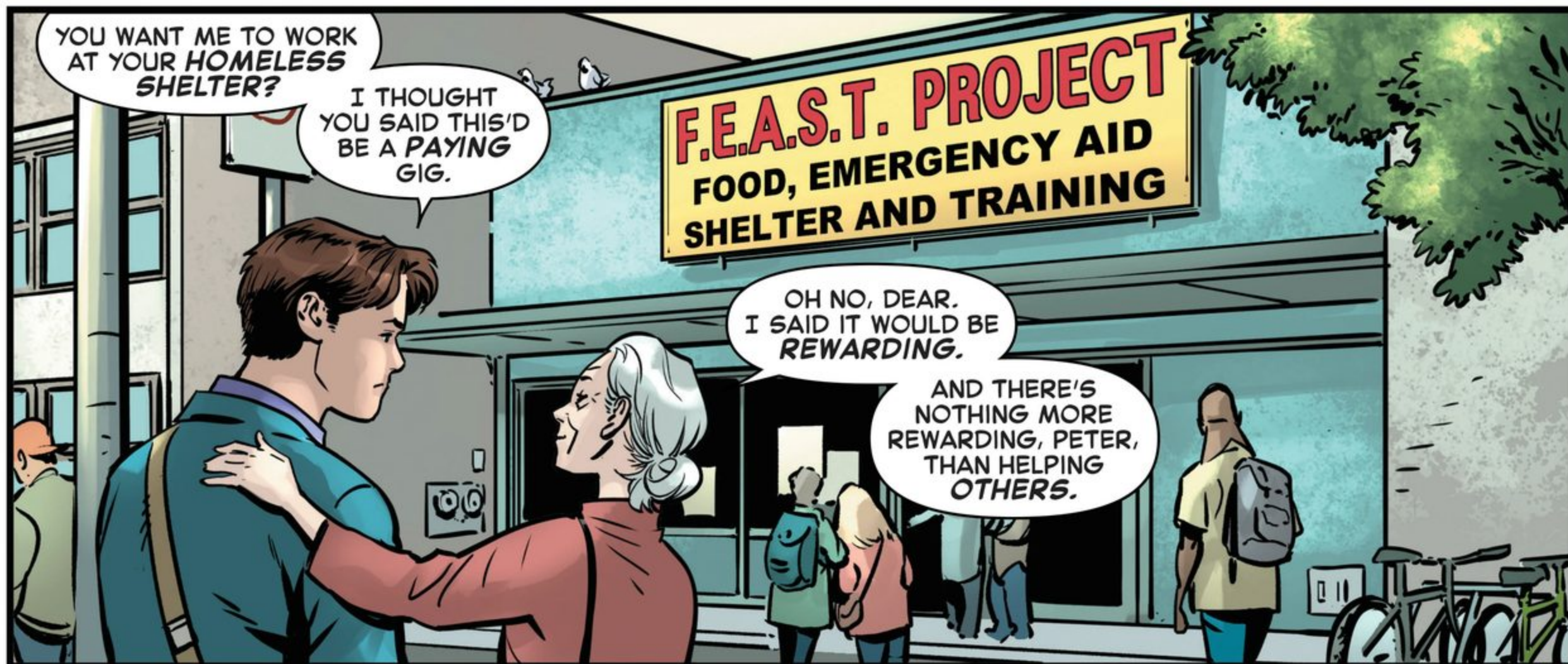
...I WOULD'VE PROVIDED A MORE PERMANENT SOLUTION.

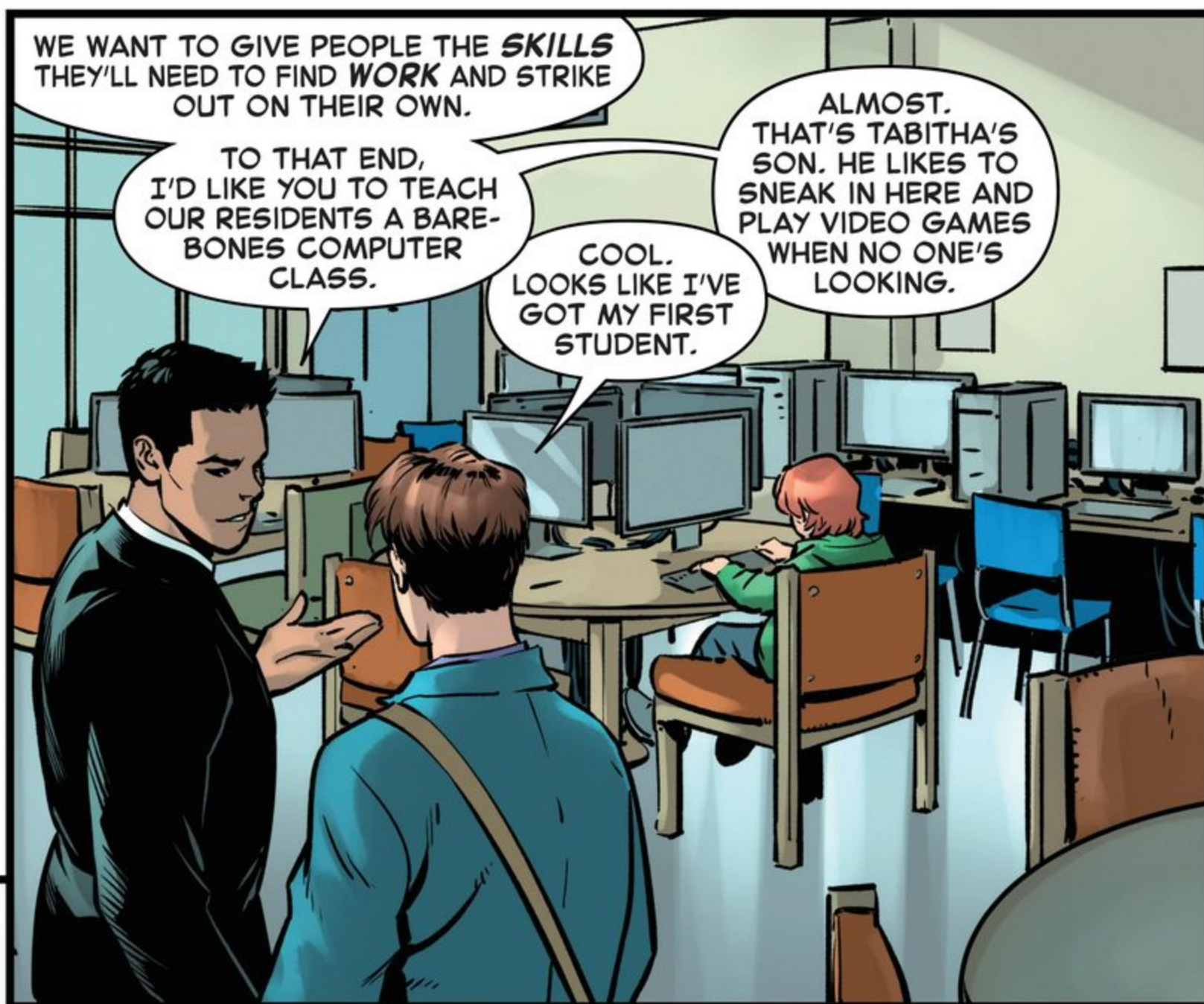


PUNISHER WAR JOURNAL: TONIGHT, I FINALLY GOT IT.

THE SPIDER AND THE COP'S PRIVATE FREQUENCY.











NOW I WISH
TO SEE THE SAD
EXCUSE OF A MANAGER
WHO IS RUNNING THIS
OPERATION.



YURI, COME IN.
I NEED YOU TO KEEP
YOUR MEN BACK. THIS
ONE MIGHT TAKE
A WHILE...

...AND THAT'S
IF WE MAKE A
MOVE TONIGHT
AT ALL.



WHAT DO
YOU MEAN "IF"?
YOU SAID THIS COULD
BE THE LARGEST
DRUG BUST OF
THE DECADE.

I MEAN "IF"
WE ALL LIVE TO
TALK ABOUT IT. MR.
NEGATIVE IS
IN THERE.

WHOA.
AND HIS INNER
DEMONS?

AN ARMY
OF THEM.
YURI...



...THIS MIGHT BE
OUT OF OUR
LEAGUE.

SO
WHAT'S THE PLAN,
NEIGHBOR?

I'M GOING IN.
THEN I'LL PLAY IT NICE,
SLOW, AND SUPER
STEALTHY.

OKAY, KIDDO.
THIS IS YOUR
SHOW...



...YOU
CALL THE
SHOTS.

CH-CHUCK



LIKE THE LADY SAID,
THIS'S MY SHOW.
CUE THE MUSIC...



99 GUYS WHO CAN
KILL ME IN HERE.

THWIP

99 GUYS I
SHOULD FEAR.



WEB THREE IN
THE MOUTH...

THWIP



...BEFORE THEY
CAN SHOUT...

THWIP

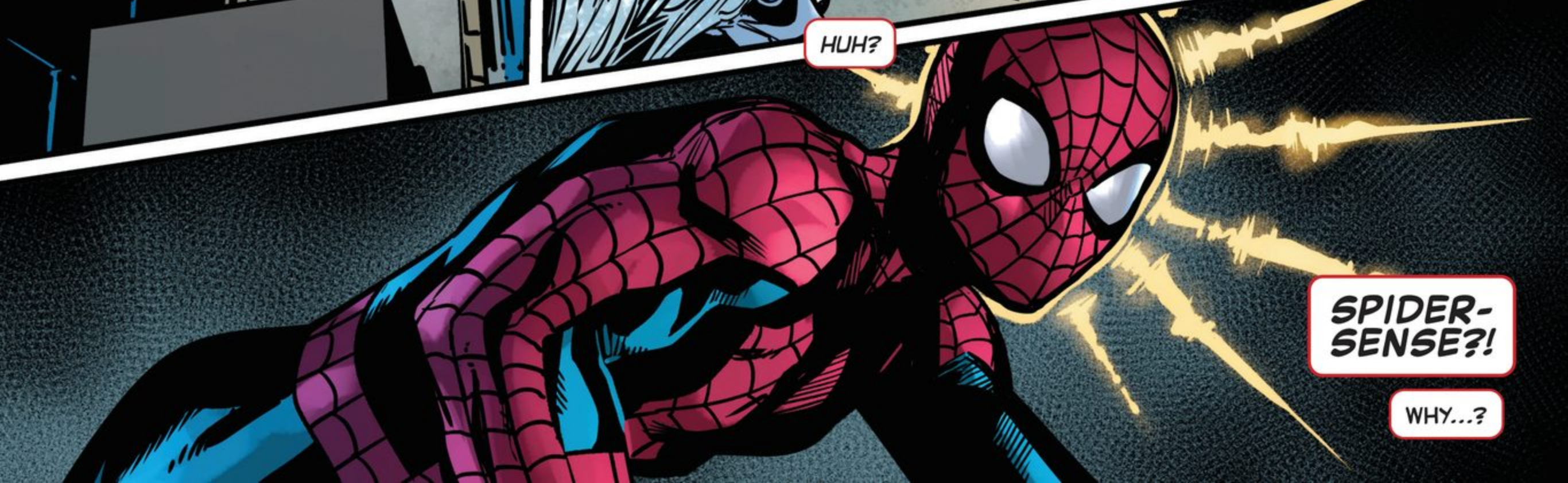


96 GUYS WHO CAN
KILL ME IN HERE!

HEY, I MIGHT
ACTUALLY DO
THIS. LET'S KEEP
IT GOIN'...

SECOND VERSE,
SAME AS THE FIRST!
96 GUYS...

HUH?



SPIDER-
SENSE?!

WHY...?



"...FRANK CASTLE!
THE
PUNISHER!

"THE ONE-MAN
WAR ON CRIME!"

WRAWR!



UNHH!

GNHH!

POIT

POKK

AHKK!

PKAH



DAMN IT, CASTLE!
I HAD THIS! I--

SAVE ME YOUR SPEECHES,
SPIDER. THESE MEN ARE
GARBAGE.

ALL YOU
HAVE IS A SLAP
ON THE WRIST.

I HAVE A
SOLUTION.



YOU HAVEN'T
FOUGHT THE
INNER DEMONS
BEFORE, HAVE
YOU, FRANK?

THAT'S THE DIFFERENCE
BETWEEN US, BUG.

I NEVER
HAVE TO FIGHT
THE SAME GUYS
TWICE.



WELL, I GUESS THERE'S A FIRST TIME FOR EVERYTHING, RIGHT?!

WHAT IN GOD'S NAME--?

MR. NEGATIVE'S GOONS--THEY'RE LIKE ZOMBIES, FRANK!

THEY DON'T DIE!



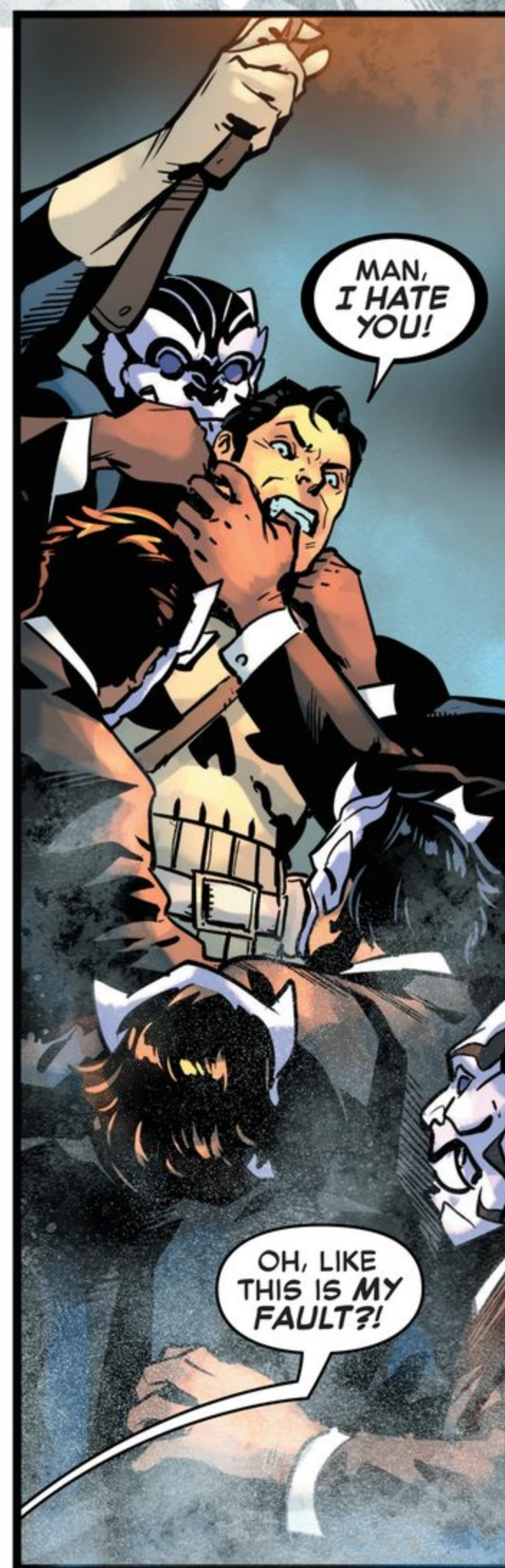
WHY WON'T THESE MOTHER-LOVING FREAKS STAY DOWN?!



IT'S ANNOYING, RIGHT? THEY JUST KEEP POPPING UP LIKE DAISIES!

SHUT UP AND DO SOMETHING!

WHAT? LIKE DISCRETELY WEB THEM UP ONE AT A TIME?!



MAN, I HATE YOU!

OH, LIKE THIS IS MY FAULT?!





...SIDE.

#@%&.

Next Time:
Dark Castle

THE OFFICIAL NEWSPAPER OF SPIDER-MAN

WED



IT WAS TO BE A BRAND NEW DAY IN NEW YORK CITY, BUT THE AMAZING SPIDER-MENACE IS ONCE AGAIN AT LARGE, SOWING CHAOS, CONFUSION, AND PROPERTY DAMAGE ACROSS MANHATTAN AS THE ANARCHIC ARACHNID WAGES A ONE-MAN WAR AGAINST THE KINGPIN OF CRIME (AND THE LAW). PHILANTHROPIST MARTIN LI'S LONG-AWAITED F.E.A.S.T. CENTER IS FINALLY OPENING ITS DOORS TO THE COMMUNITY AMID RISING LOCAL DEMONICALLY CLAD GANG ACTIVITY. ANOTHER VIGILANTE HAS BEEN SPOTTED... [CONT'D PG 2]

KEYS TO THE KINGDOM



DAN SLOTT

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MARCUS TO

ARTIST

ALEX SINCLAIR

COLOR ARTIST

**MARCOS MARTIN &
MUNTSÁ VICENTE**

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VC's JOE CARAMAGNA

LETTERER

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EDITOR IN CHIEF: **C.B. CEBULSKI**

SPIDER-MAN CREATED BY **STAN LEE & STEVE DITKO**

SPIDERS & SYMBIOTES

THE LOWE-DOWN

I'M BACK, WEB-HEADS!

Big thanks to Tom Groneman for stepping in last month! May is another huge month in Spider-Land! "DEATH SPIRAL" is over, but its effects are felt heavily in AMAZING SPIDER-MAN #28 and VENOM #258! We also have our epilogue/Torment origin in ASM/VENOM: DEATH SPIRAL – BODY COUNT, by CHARLES SOULE and KEV WALKER, that will scare your hair white! Does any of this pale to our launches? Only you can say when you pick up SPECTACULAR SPIDER-MAN: BRAND NEW DAY, by DAN SLOTT and MARCUS TO (with MARCOS MARTIN!!!)

If you thought this was a safe evergreen flashback, you'd be WRONG as it's as dangerous as they come with the most impactful Spider-Writer since Stan doing what he does best! And the aftershocks of the Ultimate Universe come home to the 616 when ULTIMATE WOLVERINE writer CHRIS CONDON and ULTIMATE BLACK PANTHER artist STEFANO CASELLI open the origin boxes in REBORN: ULTIMATE IMPACT!

Keep Thwippin',
Nick Lowe
Spider-Editor

NEED YOUR SPIDER-FIX WHILE YOU WAIT FOR NEXT ISSUE?

THWIP-LIST

- ❑ ALIEN: KING KILLER #2
- ❑ ALL-NEW SPIDER-GWEN: THE GHOST-SPIDER #10
- ❑ AMAZING SPIDER-MAN #28
- ❑ ASTONISHING MILES MORALES: SPIDER-MAN THE ART OF THWIP #1
- ❑ AMAZING SPIDER-MAN/VENOM: DEATH SPIRAL – BODY COUNT #1
- ❑ BLACK CAT #10
- ❑ KNULL #5
- ❑ SPECTACULAR SPIDER-MAN: BRAND NEW DAY #1



- ❑ AMAZING SPIDER-MAN #29
- ❑ PREDATOR: BLOODSHED #4
- ❑ REBORN: ULTIMATE IMPACT #1



- ❑ VENOM #258
- ❑ AMAZING SPIDER-MAN: SPIDER-VERSITY #2
- ❑ INFERNAL HULK #7
- ❑ PLANET OF THE APES VS. FANTASTIC FOUR #4

THIS MONTH'S HOST



NAME: Dan Slott

TITLE: Spidey Scribe

WORKS ON: SPECTACULAR SPIDER-MAN: BRAND NEW DAY

WHO IS YOUR IRL SUPER HERO?

My Dad.

WHICH SPIDER-MAN VILLAIN DO YOU MOST RESONATE WITH?

J. Jonah Jameson! You keep on getting published, every day, no matter what!

You wanna see those pictures of Spider-Man! And you always seem to find new ways to torture Peter Parker!

IF YOU COULD GIVE YOUR YOUNGER SELF ONE PIECE OF ADVICE, WHAT WOULD IT BE?

There will come a day when you make an art project with your older

sisters. You'll be making collages with them by cutting up magazines and comics that you don't think you'll ever read again. Whatever you do, for the love of all that's holy, put those scissors DOWN! Do NOT pick up that copy of INCREDIBLE HULK #181! Little Danny Slott, LISTEN to me! DON'T DO IT! DON'T--NOOOOOOOO! (This was a thing. This actually happened. For real.)

EMERALD BENSADOUN, KAITLYN LINDTVEDT & KAEDEN MCGAHEY - Assistant Editors
MARTIN BIRO & TOM GRONEMAN - Associate Editors JORDAN D. WHITE - Senior Editor
NICK LOWE - Executive Editor

PANEL OF THE MONTH:

REBORN: ULTIMATE IMPACT #1
page 19, panel 3
art by STEFANO CASELLI



GAMMA CORNER

**IS HE SPIDER,
OR IS HE SYMBIOTE...
OR IS HE NEITHER?**

The Infernal Hulk continues his mission to retake the planet Earth in the name of the horrors of the world! This time, he heads north to take out his biggest target yet!

X MARKS THE SMASH!

Hulk sets his sights on the X-Men in their base in Alaska—but what exactly is he after? The master of magnetism, the eye-beam-emitting tactician, and the first daughter of Limbo all stand in his way...but can even the world's mightiest mutants hold him back, or will his sway over the monsters of the planet extend to mutantkind?

EDGE OF THE VARIANT-VERSE



We in the Spider-Office are no stranger to variants--we've got a Spider-Verse full of 'em. It's hard to narrow it down, but check out our favorite variant cover of the month.

**SPECTACULAR SPIDER-MAN:
BRAND NEW DAY #1**

Variant Cover
by MARCOS MARTIN



INFERNAL HULK #7
On sale 5/27

THE SPECTACULAR **SPIDER-MAN** #2

BRAND NEW DAY

